

FEDERAL COMMUNICATIONS COMMISSION

CLASS OF STATION FM

MJD

The following application is submitted for action by the Chief, Broadcast Bureau.

ST	FILE NUMBER	CALL	APPLICANT AND LOCATION	NATURE OF APPLICATION
CA	BPH -910208MB N/M	NEW 95.9MHZ	DEAS COMMUNICATIONS, INC. HEALDSBURG CA	CP FOR NEW FM ON: FREQUENCY: 95.9 MHZ., ERP: 0.850 KW (H&V), HAAT: 264 METERS H&V, 38 37 47 122 57 06

LICENSE EXPIRATION DATE _____

CHIEF, LICENSE DIVISION

RECOMMENDATION: GRANT() CONSTRUCTION DATES, START _____ END _____
 CONTESTED () UNCONTESTED ()

APPROVED _____

FOR CHIEF, BROADCAST BUREAU

F.C.C.-WASHINGTON, D.C.

FEDERAL COMMUNICATIONS COMMISSION
FEE PROCESSING FORM

FOR
FCC
USE
ONLY

FCC MELLON FEB 08 1991

Please read instructions on back of this form before completing it. Section I ML concurrent actions which require you to list more than one Fee Type Code, you must accompany all payments. Only one Fee Processing Form may be submitted per filing. All required blocks must be completed or application/filing will be returned without action.

SECTION I

APPLICANT NAME (Last, first, middle initial)

DEAS COMMUNICATIONS, INC.

MAILING ADDRESS (Line 1) (Maximum 35 characters - Refer to Instruction (2) on reverse of form)

c/o Haley, Bader & Potts

MAILING ADDRESS (Line 2) (if required) (Maximum 35 characters)

2000 M St NW Suite 600

CITY

Washington

STATE OR COUNTRY (if foreign address)

DC

ZIP CODE

20036-3374

CALL SIGN OR OTHER FCC IDENTIFIER (if applicable)

Healdsburg, CA, Channel 240A

Enter in Column (A) the correct Fee Type Code for the service you are applying for. Fee Type Codes may be found in FCC Fee Filing Guides. Enter in Column (B) the Fee Multiple, if applicable. Enter in Column (C) the result obtained from multiplying the value of the Fee Type Code in Column (A) by the number entered in Column (B), if any.

(A)

(B)

(C)

(1)

FEE TYPE CODE

M T R

FEE MULTIPLE
(if required)

FEE DUE FOR FEE TYPE
CODE IN COLUMN (A)

\$ 2030

FOR FCC USE ONLY

SECTION II

To be used only when you are requesting concurrent actions which result in a requirement to list more than one Fee Type Code.

(A)

(B)

(C)

FEE TYPE CODE

FEE MULTIPLE
(if required)

FEE DUE FOR FEE TYPE
CODE IN COLUMN (A)

FOR FCC USE ONLY

(2)

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(3)

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(4)

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(5)

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\$	
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ADD ALL AMOUNTS SHOWN IN COLUMN C, LINES (1) THROUGH (5), AND ENTER THE TOTAL HERE. THIS AMOUNT SHOULD EQUAL YOUR ENCLOSED REMITTANCE.

TOTAL AMOUNT REMITTED
WITH THIS APPLICATION
OR FILING

\$ 2030

FOR FCC USE ONLY

2030.00

MICHAEL H. BADER
WILLIAM J. BYRNES
JOHN CRIGLER
JAMES E. DUNSTAN
JOHN WELLS KING
THEODORE D. KRAMER
BENJAMIN J. LAMBIOTTE
MARY A. McREYNOLDS
DAVID G. O'NEIL
JOHN M. PELKEY

KENNETH A. COX
MARY PRICE TAYLOR
COUNSEL

LAW OFFICES
HALEY, BADER & POTTS

SUITE 600
2000 M STREET, N.W.
WASHINGTON, D.C. 20036-3374
(202) 331-0606
TELECOPIER (202) 296-8679

February 8, 1991

WILLIAM J. POTTS, JR.
RICHARD M. RIEHL
DAWN M. SCIARRINO (NY)
LEE W. SHUBERT
HENRY A. SOLOMON
RICHARD H. STRODEL
JAMES M. TOWARNICKY
KATHLEEN VICTORY
MELODIE A. VIRTUE

LARRY D. SUMMERVILLE
BROADCAST ANALYST

ANDREW G. HALEY
(1904-1966)

Ms. Donna R. Searcy
Secretary
Federal Communications Commission
Mass Media Services
P.O. Box 358195
Pittsburgh, PA 15251-5195

ORIGINAL

Re: Application (FCC Form 301) of
Deas Communications, Inc.,
for a New FM Broadcast Station
at Healdsburg, California

Dear Ms. Searcy:

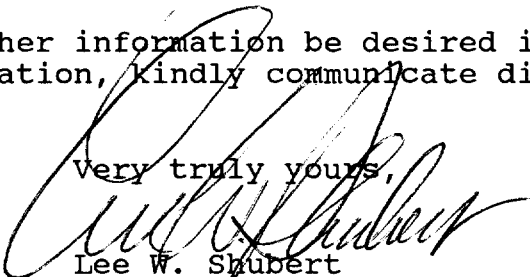
Transmitted herewith, in triplicate, on behalf of Deas Communications, Inc., is an application (FCC Form 301) for authority to construct a new FM broadcast station on Channel 240A at Healdsburg, California.

This application is a window filing that is submitted in accordance with the time guidelines set forth in the Report and Order in MM Docket 90-228, RM-7293. The window for Channel 240 at Healdsburg, California, is specified to close on Sunday, February 10, 1991. Accordingly, this submission is timely.

Also transmitted herewith is check no. 104 of Deas Communications, Inc., in the amount of \$2,030 in payment of the filing fee required in connection with this application.

Should further information be desired in connection with this application, kindly communicate directly with this office.

Very truly yours,


Lee W. Shubert

cc(w/1 enc.): Office of the Secretary, FCC, Washington, DC

APPLICATION FOR CONSTRUCTION PERMIT FOR COMMERCIAL BROADCAST STATION

For COMMISSION Fee Use Only

FEE NO:

FEE TYPE:

FEE AMT:

ID SEQ:

For APPLICANT Fee Use Only

Is a fee submitted with this
application?

☒ Yes ☐ No

If fee exempt (see 47 C.F.R. Section 1.1112),
indicate reason therefor (check one box):

☐ Noncommercial educational licensee

☐ Governmental entity

FOR COMMISSION USE ONLY

FILE NO. *BPH-910208MB*

Section I - GENERAL INFORMATION

1. Name of Applicant

DEAS COMMUNICATIONS, INC.

Street Address or P.O. Box

126 Mill Street

City

Healdsburg

State

CA

ZIP Code

95448

Telephone No. (Include Area Code)

(707) 433-5578

Send notices and communications to the following
person at the address below:

Name

Mario Edgar Deas

Street Address or P.O. Box

126 Mill Street

City

Healdsburg

State

CA

ZIP Code

95448

Telephone No. (Include Area Code)

(707) 433-5578

2. This application is for:

☐

AM

☒

FM

☐

TV

(a) Channel No. or Frequency

FM Channel 240(A)

(b) Principal
Community

City

Healdsburg

State

CA

(c) Check one of the following boxes:

☒

Application for NEW station

☐

MAJOR change in licensed facilities; call sign:

☐

MINOR change in licensed facilities; call sign:

☐

MAJOR modification of construction permit; call sign:

File No. of construction permit:

☐

MINOR modification of construction permit; call sign:

File No. of construction permit:

☐

AMENDMENT to pending application; Application file number:

NOTE: It is not necessary to use this form to amend a previously filed application. Should you do so, however, please submit only Section I and those other portions of the form that contain the amended information.

3. Is this application mutually exclusive with a renewal application?

☐

Yes ☒ No

If Yes, state:

Call letters

Community of License

City
N/A

BPH
HEALDSBURG
DEAS COMMUNICATIONS, INC.

Section II - LEGAL QUALIFICATIONS

Name of Applicant

DEAS COMMUNICATIONS, INC.

1. Applicant is: (check one box below)

- ☐ Individual ☐ General partnership ☒ For-profit corporation
☐ Other ☐ Limited partnership ☐ Not-for-profit corporation

2. If the applicant is an unincorporated association or a legal entity other than an individual, partnership, or corporation, describe in an Exhibit the nature of the application.

Exhibit No.
N/A

NOTE: The terms "applicant," "parties to this application," and "non-party equity owners in the applicant" are defined in the instructions for Section II of this form. Complete information as to each "party to this application" and each "non-party equity owner in the applicant" is required. If the applicant considers that to furnish complete information would pose an unreasonable burden, it may request that the Commission waive the strict terms of this requirement with appropriate justification.

3. If the applicant is not an individual, provide the date and place of filing of the applicant's enabling charter (e.g., a limited partnership must identify its certificate of limited partnership and a corporation must identify its articles of incorporation by date and place of filing):

Date 2/6/91 Place Sacramento, CA

In the event there is no requirement that the enabling charter be filed with the state, the applicant shall include the enabling charter in the applicant's public inspection file. If, in the case of a partnership, the enabling charter does not include the partnership agreement itself, the applicant shall include a copy of the agreement in the applicant's public inspection file.

4. Are there any documents, instruments, contracts or understandings (written or oral), other than instruments identified in response to Question 3 above, relating to future ownership interests in the applicant, including but not limited to, insulated limited partnership shares, nonvoting stock interests, beneficial stock ownership interests, options, rights of first refusal, or debentures?

☐ Yes ☒ No

If Yes, submit as an Exhibit all such written documents, instruments, contracts, or understandings, and provide the particulars of any oral agreement.

Exhibit No.
N/A

5. Complete, if applicable, the following certifications:

(a) Applicant certifies that no limited partner will be involved in any material respect in the management or operation of the proposed station.

☐ Yes ☐ No
N/A

If No, applicant must complete Question 6 below with respect to all limited partners actively involved in the media activities of the partnership.

(b) Does any investment company (as defined in 15 U.S.C. Section 80 a-3), insurance company, or trust department of any bank have an aggregated holding of greater than 5% but less than 10% of the outstanding votes of the applicant?

☐ Yes ☒ No

If Yes, applicant certifies that the entity holding such interest exercises no influence or control over the applicant, directly or indirectly, and has no representatives among the officers and directors of the applicant.

☐ Yes ☐ No
N/A

Section II - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

(Read carefully - The numbered items below refer to line numbers in the following table.)

1. Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.

2. Citizenship.

3. Office or directorship held.

4. Number of shares or nature of partnership interests.

5. Number of votes.

6. Percentage of votes.

7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.

8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.3555 and 76.501, including the nature and size of such interests and the positions held.

1.	Mario Edgar Deas 456 Hidden Acres Road Healdsburg, CA 95448	Sherryll A. Petersen 622 Center Street Healdsburg, CA 95448	Fred Haley 506 Trucker Street Healdsburg, CA 95448
2.	U.S.	U.S.	U.S.
3.	President, Director	Secretary, Director	Treasurer, Director
4.	4000 Common	-0-	-0-
5.	4000 Votes (sole Voting shareholder)	-0-	-0-
6.	100%	-0-	-0-
7.	None	None	None
8.	None	None	None

Section II - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

(Read carefully - The numbered items below refer to line numbers in the following table.)

1. Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.
2. Citizenship.
3. Office or directorship held.
4. Number of shares or nature of partnership interests.
5. Number of votes.
6. Percentage of votes.
7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.
8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.3556 and 76.501, including the nature and size of such interests and the positions held.

1.	Steven E. Deas Jane Rosenberg Deas (Community Property) 542 March Ave Healdsburg, Ca 95448	Bruce D. Deas Suzel Bozada-Deas (Community Property) 6180 Gabrielle Windsor, Ca 95492	Paul A. Deas Pamela Sue Deas (Community Property) 262 Hummingbird Ct Healdsburg, Ca 95448
2.	U.S.	U.S.	U.S.
3.	none	none	none
4.	4,000 preferred	4000 preferred	4,000 preferred
5.	-0-	-0-	-0-
6.	-0-	-0-	-0-
7.	none	none	none
8.	none	none	none

Section II - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

(Read carefully - The numbered items below refer to line numbers in the following table.)

1. Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.

2. Citizenship.

3. Office or directorship held.

4. Number of shares or nature of partnership interests.

5. Number of votes.

6. Percentage of votes.

7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.

8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.3555 and 76.501, including the nature and size of such interests and the positions held.

1.	Michael L. Deas 456 Hidden Acres Rd Healdsburg, Ca 95448		
2.	U.S.		
3.	none		
4.	4,000 Preferred		
5.	-0-		
6.	-0-		
7.	none		
8.	none		

Section II - LEGAL QUALIFICATIONS (Page 3)

7. Does the applicant, any party to the application or any non-party equity owner in the applicant have, or have they had, any interest in:

(a) a broadcast station, or pending broadcast station application before the Commission?

☐ Yes ☒ No

(b) a broadcast application which has been dismissed with prejudice by the Commission?

☐ Yes ☒ No

(c) a broadcast application which has been denied by the Commission?

☐ Yes ☒ No

(d) a broadcast station, the license of which has been revoked?

☐ Yes ☒ No

(e) a broadcast application in any pending or concluded Commission proceeding which left unresolved character issues against the applicant?

☐ Yes ☒ No

If the answer to any of the questions in (a)-(e) above is Yes, state in an Exhibit the following information:

Exhibit No. N/A

(1) Name of party having interest;

(2) Nature of interest or connection, giving dates;

(3) Call letters of stations or file number of application or docket; and

(4) Location.

8. (a) Are any of the parties to the application or non-party equity owners in the applicant related (as husband, wife, father, mother, brother, sister, son or daughter) to each other?

☒ Yes ☐ No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of any party to the application or non-party equity owner in the applicant have any interest in or connection with any other broadcast station, pending broadcast application or newspaper in the same area (see Section 73.3555(c)) or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))?

☐ Yes ☒ No

If the answer to (a) or (b) above is Yes, attach an Exhibit giving full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No. 1

9. State in an Exhibit any interest the applicant or any party to this application proposes to divest in the event of a grant of this application.

Exhibit No. N/A

OTHER MASS MEDIA INTERESTS

10. (a) Do individuals or entities holding nonattributable interests of 5% or more in the applicant have an attributable ownership interest or corporate officership or directorship in a broadcast station, newspaper or CATV system in the same area? (See Instruction B to Section 11.)

☐ Yes ☒ No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of an individual holding a nonattributable interest of 5% or more in the applicant have any interest in or connection with any other broadcast station, pending broadcast application, newspaper in the same area (see Section 73.3555(c)), or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))?

☐ Yes ☒ No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving a full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No. N/A

Section 11 - LEGAL QUALIFICATIONS (Page 4)

CITIZENSHIP AND OTHER STATUTORY REQUIREMENTS

11. (a) Is the applicant in violation of the provisions of Section 310 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments? *(See Instruction C to Section 11.)*

☐ Yes ☒ No

- (b) Will any funds, credits or other financial assistance for the construction, purchase or operation of the station(s) be provided by aliens, foreign entities, domestic entities controlled by aliens, or their agents?

☐ Yes ☒ No

If the answer to (b) above is Yes, attach an Exhibit giving full disclosure concerning this assistance.

Exhibit No.
N/A

12. (a) Has an adverse finding been made or an adverse final action been taken by any court or administrative body as to the applicant, any party to this application, or any non-party equity owner in the applicant in a civil or criminal proceeding brought under the provisions of any law related to the following:

Any felony; broadcast related antitrust or unfair competition; criminal fraud or fraud before another governmental unit; or discrimination?

☐ Yes ☒ No

- (b) Is there now pending in any court or administrative body any proceeding involving any of the matters referred to in (a) above?

☐ Yes ☒ No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving full disclosure concerning persons and matters involved, including an identification of the court or administrative body and the proceeding (by dates and file numbers), a statement of the facts upon which the proceeding is or was based or the nature of the offense alleged or committed, and a description of the current status or disposition of the matter.

Exhibit No.
N/A

SECTION III - FINANCIAL QUALIFICATIONS

NOTE: If this application is for a change in an operating facility do not fill out this section.

1. The applicant certifies that sufficient net liquid assets are on hand or that sufficient funds are available from committed sources to construct and operate the requested facilities for three months without revenue. ☒ Yes ☐ No
2. State the total funds you estimate are necessary to construct and operate the requested facility for three months without revenue. \$400,000
3. Identify each source of funds, including the name, address, and telephone number of the source (and a contact person if the source is an entity), the relationship (if any) of the source to the applicant, and the amount of funds to be supplied by each source.

Source of Funds (Name and Address)	Telephone Number	Relationship	Amount
Windsor Oaks National Bank 9101 Los Amigos Road P.O. Box 946 Windsor, CA 95492 Attn: Jack Fitzpatrick President and CEO	(707)838-8000	N/A	\$400,000.

Section IV-A - PROGRAM SERVICE STATEMENT

Attach as an Exhibit, a brief description, in narrative form, of the planned programming service relating to the issues of public concern facing the proposed service area.

Exhibit No. 2

Section IV-B - INTEGRATION STATEMENT

Attach as an Exhibit the information required in 1. and 2. below.

Exhibit No. 3

1. List each principal of the applicant who, in the event of a grant of the application on a comparative basis proposes to participate in the management of the proposed facility and, with respect to each such principal, state whether he or she will work full-time (minimum 40 hours per week) or part-time (minimum 20 hours per week) and briefly describe the proposed position and duties.
2. State with respect to each principal identified in response to Item 1. above, whether the applicant will claim qualitative credit for any of the following enhancement factors:
 - (a) Minority Status
 - (b) Past Local Residence
If Yes, specify whether in the community of license or service area and the corresponding dates.
 - (c) Female Status
 - (d) Broadcast Experience
If Yes, list each employer and position and corresponding dates.
 - (e) Daytime Preference

SECTION VI - EQUAL EMPLOYMENT OPPORTUNITY PROGRAM

1. Does the applicant propose to employ five or more full-time employees?

☒ Yes ☐ No

If Yes, the applicant must include an EEO program called for in the separate Broadcast Equal Employment Opportunity Program Report (FCC 896-A).

SECTION VII - CERTIFICATIONS

1. Has or will the applicant comply with the public notice requirement of 47 C.F.R. Section 73.3580?

☒ Yes ☐ No

2. Has the applicant reasonable assurance, in good faith, that the site or structure proposed in Section V of this form, as the location of its transmitting antenna, will be available to the applicant for the applicant's intended purpose?

☒ Yes ☐ No

If No, attach as an Exhibit, a full explanation.

Exhibit No.
N/A

3. If reasonable assurance is not based on applicant's ownership of the proposed site or structure, applicant certifies that it has obtained such reasonable assurance by contacting the owner or person possessing control of the site or structure.

Name of Person Contacted Lucy Diggs

Telephone No. (include area code) (707) 433-3844

Person contacted: (check one box below)

☒ Owner ☐ Owner's Agent ☐ Other (specify)

The APPLICANT hereby waives any claim to the use of any particular frequency as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended.)

The APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all exhibits are a material part hereof and incorporated herein.

The APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

In accordance with 47 C.F.R. Section 1.65, the APPLICANT has a continuing obligation to advise the Commission, through amendments, of any substantial and significant changes in information furnished.

SECTION VII - CERTIFICATION (Page 5)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT.
U.S. CODE, TITLE 18, SECTION 1001.

I certify that the statements in this application are true and correct to the best of my knowledge and belief, and are made in good faith.

Name of Applicant DEAS COMMUNICATIONS, INC.	Signature <i>David Edgar Deas, Pres</i>
Date 2-7-91	Title President

FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT
AND THE PAPERWORK REDUCTION ACT

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The principal purpose for which the information will be used is to determine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, analysts, engineers and applications examiners, will use the information to determine whether the application should be granted, denied, dismissed, or designated for hearing. If all the information is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information. Your response is required to obtain the requested authority.

Public reporting burden for this collection of information is estimated to vary from 71 hours 45 minutes to 301 hours 30 minutes with an average of 118 hours 28 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, can be sent to the Federal Communications Commission, Office of Managing Director, Washington, D.C. 20554, and to the Office of Management and Budget, Paperwork Reduction Project (3060-0027), Washington, D.C. 20503.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(e)(3), AND THE PAPERWORK REDUCTION ACT OF 1980, P.L. 96-511, DECEMBER 11, 1980, 44 U.S.C. 3507.

BROADCAST EQUAL EMPLOYMENT OPPORTUNITY

MODEL PROGRAM REPORT

1. APPLICANT

Name of Applicant DEAS COMMUNICATIONS, INC.	Address 126 Mill Street Healdsburg, CA 95448
Telephone Number (include area code) (707) 433-5578	

2. This form is being submitted in conjunction with:

☒ Application for Construction Permit for New Station ☐ Application for Assignment of License

☐ Application for Transfer of Control

(a) Call letters (or channel number of frequency)

(b) Community of License (city and state)

(c) Service:

☐ AM ☐ FM ☐ TV ☐ Other (Specify)

INSTRUCTIONS

Applicants seeking authority to construct a new commercial, noncommercial or international broadcast station, applicants seeking authority to obtain assignment of the construction permit or license of such a station, and applicants seeking authority to acquire control of an entity holding such construction permit or license are required to afford equal employment opportunity to all qualified persons and to refrain from discrimination in employment and related benefits on the basis of race, color, religion, national origin or sex. See Section 73.2080 of the Commission's Rules. Pursuant to these requirements, an applicant who proposes to employ five or more full-time employees must establish a program designed to assure equal employment opportunity for women and minority groups (that is, Blacks not of Hispanic origin, Asians or Pacific Islanders, American Indians or Alaskan Natives and Hispanics). This is submitted to the Commission as the Model EEO Program. If minority group representation in the available labor force is less than five percent (in the aggregate), a program for minority group members is not required. In such cases, a statement so indicating must be set forth in the EEO model program. However, a program must be filed for women since they comprise a significant percentage of virtually all area labor forces. If an applicant proposes to employ fewer than five full-time employees, no EEO program for women or minorities need be filed.

Guidelines for a Model EEO Program and a Model EEO Program are attached.

NOTE: Check appropriate box, sign the certification below and return to FCC:

☐ Station will employ fewer than 5 full-time employees; therefore no written program is being submitted.

☒ Station will employ 5 or more full-time employees. Our Model EEO Program is attached. (You must complete all sections of this form.)

I certify that the statements made herein are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 7 day of Feb, 1991

Signed David Edgar Deas, Pres

Title President

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT.
U.S. CODE, TITLE 18, SECTION 1001.**

GUIDELINES TO THE MODEL EEO PROGRAM

The model EEO program adopted by the Commission for construction permit applicants, assignees and transferees contains five sections designed to assist the applicant in establishing an effective EEO program for its station. The specific elements which should be addressed are as follows:

I. GENERAL POLICY

The first section of the program should contain a statement by the applicant that it will afford equal employment opportunity in all personnel actions without regard to race, color, religion, national origin or sex, and that it has adopted an EEO program which is designed to fully utilize the skills of qualified minorities and women in the relevant available labor force.

II. RESPONSIBILITY FOR IMPLEMENTATION

This section calls for the name (if known) and title of the official who will be designated by the applicant to have responsibility for implementing the station's program.

III. POLICY DISSEMINATION

The purpose of this section is to disclose the manner in which the station's EEO policy will be communicated to employees and prospective employees. The applicant's program should indicate whether it: (a) intends to utilize an employment application form which contains a notice informing job applicants that discrimination is prohibited and that persons who believe that they have been discriminated against may notify appropriate governmental agencies; (b) will post a notice which informs job applicants and employees that the applicant is an equal opportunity employer and that they may notify appropriate governmental authorities if they believe that they have been discriminated against; and (c) will seek the cooperation of labor unions, if represented at the station, in the implementation of its EEO program and in the inclusion of nondiscrimination provisions in union contracts. The applicant should also set forth any other methods it proposes to utilize in conveying its EEO policy (e.g., orientation materials, on-air announcements, station newsletter) to employees and prospective employees.

IV. RECRUITMENT

The applicant should specify the recruitment sources and other techniques it proposes to use to attract qualified minority and female job applicants. Not all of the categories of recruitment sources need be utilized. The purpose of the listing is to assist the applicant in developing specialized referral sources to establish a pool of qualified minorities and women who can be contacted as job opportunities occur. Sources which subsequently prove to be nonproductive should not be relied on and new sources should be sought.

V. TRAINING

Training programs are not mandatory. Each applicant is expected to decide, depending upon its own individual situation, whether a training program is feasible and would assist in its effort to increase the available pool of qualified minority and female applicants. Additionally, the applicant may set forth any other assistance it proposes to give to students, schools or colleges which is designed to be of benefit to minorities and women interested in entering the broadcasting field. The beneficiary of such assistance should be listed, as well as the form of assistance, such as contributions to scholarships, participation in work study programs, and the like.

MODEL EQUAL EMPLOYMENT OPPORTUNITY PROGRAM

I. GENERAL POLICY

It will be our policy to provide employment opportunity to all qualified individuals without regard to their race, color, religion, national origin or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

It will also be our policy to promote the realization of equal employment opportunity through a positive, continuing program of specific practices designed to ensure the full realization of equal employment opportunity without regard to race, color, religion, national origin or sex.

To make this policy effective, and to ensure conformance with the Rules and Regulations of the Federal Communications Commission, we have adopted an Equal Employment Opportunity Program which includes the following elements:

II. RESPONSIBILITY FOR IMPLEMENTATION

(Name/Title) The General Manager will be responsible for the administration and implementation of our Equal Employment Opportunity Program. It will also be the responsibility of all persons making employment decisions with respect to the recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that our policy and program is adhered to and that no person is discriminated against in employment because of race, color, religion, national origin or sex.

III. POLICY DISSEMINATION

To assure that all members of the staff are cognizant of our equal employment opportunity policy and their individual responsibilities in carrying out this policy, the following communication efforts will be made:

- ☒ The station's employment application form will contain a notice informing prospective employees that discrimination because of race, color, religion, national origin or sex is prohibited and that they may notify the appropriate local, State or Federal agency if they believe they have been the victims of discrimination.
- ☒ Appropriate notices will be posted informing applicants and employees that the station is an Equal Opportunity Employer and of their right to notify an appropriate local, State or Federal agency if they believe they have been the victims of discrimination.
- ☒ We will seek the cooperation of unions, if represented at the station, to help implement our EEO program and all union contracts will contain a nondiscrimination clause.
- ☐ Other (specify) N/A

IV. RECRUITMENT

To ensure nondiscrimination in relation to minorities and women, and to foster their full consideration whenever job vacancies occur, we propose to utilize the following recruitment procedures:

- ☒ We will contact a variety of minority and women's organizations to encourage the referral of qualified minority and women applicants whenever job vacancies occur. Examples of organizations we intend to contact are:

Business and Professional Womens Club of Healdsburg
Sorooptimist International of Healdsburg
Migrant Head Start Co-ordination Office, Healdsburg
Alliance Medical Center(they do employment service)
Our Lady of GUadelupe Church, Windsor - Bulletin placement
Filipino Community Center, Fulton
NAACP

- ☒ In addition to the organizations noted above, which specialize in minority and women candidates, we will deal only with employment services, including State employment agencies, which refer job candidates without regard to their race, color, religion, national origin or sex. Examples of these employment referral services are:

California Employment Development Department, Santa Rosa
Liberty Careers
Nelson Personnel

- ☒ When we recruit prospective employees from educational institutions such recruitment efforts will include area schools and colleges with minority and women enrollments. Educational institutions to be contacted for recruitment purposes are:

Santa Rosa Junior College
Sonoma State University
Columbia School of Broadcasting

- ☒ When we place employment advertisements with media some of such advertisements will be placed in media which have significant circulation or viewership or are of particular interest to minorities and women. Examples of media to be utilized are:

Healdsburg Tribune
Santa Rosa Press Democrat
La Ventana (Eng/Spanish monthly printed by Healdsburg Printing)
Windsor Times
El Continental (Similar to La Ventana, but in Marin County)

- ☒ We will encourage employees to refer qualified minority and women candidates for existing and future job openings.

V. TRAINING

- ☐ Station resources and/or needs will be such that we will be unable or do not choose to institute programs for upgrading the skills of employees.
- ☒ We will provide on-the-job training to upgrade the skills of employees.
- ☒ We will provide assistance to students, schools, or colleges in programs designed to enable qualified minorities and women to compete in the broadcast employment market on an equitable basis:

School or Other Beneficiary
Healdsburg High School
Santa Rosa Junior College

Proposed Form of Assistance

☐ Other (specify)

FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT
AND THE PAPERWORK REDUCTION ACT

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The principal purpose for which the information will be used is to determine if the application requested is consistent with the public interest. The staff, consisting variously of attorneys, analysts, engineers, and applications examiners, will use the information to determine whether the application should be granted, denied, dismissed, or designated for hearing. If all the information requested is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information. Your response is required to obtain the requested authority.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(e)(3) AND THE PAPERWORK REDUCTION ACT OF 1980, P.L. 96-511, DECEMBER 11, 1980, 44 U.S.C. 3507.

DEAS COMMUNICATIONS, INC
EXHIBITS

1. SECTION II Relationships of the parties
2. SECTION IV-A Program Service Statement
3. SECTION IV-B Integration Statement

DEAS COMMUNICATIONS, INC.
EXHIBIT 1
SECTION II Relationships of the Parties

1. Steven E. Deas and Jane Rosenberg Deas are, respectively, husband and wife.
2. Bruce D. Deas and Suzel Bozada-Deas are, respectively, husband and wife.
3. Paul A. Deas and Pamela Sue Deas are, respectively, husband and wife.
4. Steven E. Deas, Bruce D. Deas, Paul A. Deas & Michael L. Deas are the sons of Mario Edgar Deas.

DEAS COMMUNICATIONS, INC.
EXHIBIT 2
SECTION IV-A Program Service Statement

Deas Communications, Inc. intends to provide the service area with a diversified mix of entertainment and nonentertainment programming, as well as an on-going schedule of local, regional and national Public Service Announcements. It is anticipated that the nonentertainment programming will include public affairs and public interest programs designed to address community issues. Deas Communications, Inc. will seek out responsible spokespersons of opposing viewpoints on matters of significant concern to the community.

Deas Communications, Inc. will install auxiliary power generators to maintain the operation of the station should the power supplied by the local utility fail or be interrupted.

DEAS COMMUNICATIONS, INC.
EXHIBIT 3
SECTION IV-B Integration Statement

1. Mario Edgar Deas will participate in the management of the proposed station and will work full-time (a minimum of 40 hours per week) as General Manager and will supervise the overall operations of the station and the employees. Mr Deas will resign his current position as President of E&M Electric and Machinery, Inc.
2. Mario Edgar Deas will claim qualification credit for the following enhancement factors:
 - a) Minority Status: Mr. Deas is of 100% Cuban ancestry and was born in Cuba. He was naturalized as a U.S. citizen in 1957.
 - b) Past Residency: Mr. Deas is a resident of Healdsburg and has been a resident of Healdsburg since 1955.
3. Civic Involvement:

Healdsburg Chamber of Commerce: Member (1970-current); President (1976) when Russian River Wine Festival started; Board member (approx. 10 years)

Kiwanis Club of Healdsburg: Member (1979-current); President (1981) when Sonoma County Wine Auction was started. Also Chairperson of the Sonoma County Wine Auction (1983). This fund raiser benefits the Sonoma County Wine Library. Board member (approx. 10 years)

Healdsburg High School Boosters Club: Member (1978-current); President (1979-1980); Board member (approx. 6 years)

Healdsburg Planning Commission: Member (1980)

Healdsburg Museum Society: Charter Member (1977-current)

Federated Church of Healdsburg: Advisory Committee for building Sanctuary. Other services and activities.

Healdsburg City Council: Councilperson (1989-current) Vice-Mayor (1990-current). Sonoma County Transportation Committee & Finance Committee

KLEIN BROADCAST ENGINEERING

dedicated to improving the science and technology of radio & television communications

FCC ORIGINAL

FCC FORM 301 APPLICATION

FOR FM C.P. CH.240A

HEALDSBURG , CALIFORNIA

PREPARED FOR

DEAS COMMUNICATIONS, INC.

HEALDSBURG , CALIFORNIA

FEBRUARY 1991

KLEIN BROADCAST ENGINEERING

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FEBRUARY 1991

FCC FORM 301 APPLICATION
FOR FM CONSTRUCTION PERMIT
DEAS COMMUNICATIONS, INC.
NEW - FM
FM CHANNEL 240A / 95.9 mHz.
HEALDSBURG , CALIFORNIA

INTRODUCTION and ENGINEERING STATEMENT

The applicant, Deas Communications, Inc., has retained the firm of Klein Broadcast Engineering to prepare the engineering calculations and engineering exhibits required in support of it's FCC Form 301, application for a NEW-FM broadcast station at Healdsburg, California.

The facilities requested are as follows: Operation on FM Channel 240A / 95.9 mHz. with 850 watts E.R.P. in the horizontal and vertical planes, at 264 meters HAAT. The requested 850 watt E.R.P. is the equivalent of a maximum Class A FM facility operating with 6kW E.R.P. at 100 meters HAAT and is in compliance with Section 73.211 of the Rules and Regulations of the Federal Communications Commission.

The facilities requested in this FCC Form 301 application for FM Construction Permit meets all requirements of Section 73.207 of the Commission's Rules and Regulations as amended to date. A detailed engineering exhibit supporting compliance is included with this application and is marked as Exhibit E-5.

The facilities requested in this FCC Form 301 application for FM Construction Permit meets all the requirements of Section 73.315 of the Commission's Rules and Regulations as amended to date all applicable paragraphs included.

The distances to the 60 dBu and 70 dBu contours were calculated from the Rules and Regulations of the Federal Communications Commission, Sections 73.311, 73.312, 73.313, 73.315 and 73.333 as amended to date. The topographic data found in this FCC Form 301 application was generated from the NGDC 30 Second Terrain Data File.

KLEIN BROADCAST ENGINEERING

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INTRODUCTION and ENGINEERING STATEMENT cont'd page two:

DEAS COMMUNICATIONS, INC
HEALDSBURG , CALIFORNIA

The areas within these contours were calculated by computer program or measured with a K & E Compensating Polar Planimeter, serial number 103293. Engineering Exhibit E-1A clearly shows the predicted 70 dBu (3.16 mV/m) City Grade contour will encompass the entire proposed community of license, Healdsburg, California.

The population data supplied in this application for FM Construction Permit was taken from the 1980 U.S. Census, unless more recent data was available at the time this application was prepared. This fact will be noted on exhibits dealing with such matters. Each prescribed contour was plotted and the population was summed within each contour. The population data was calculated and counted by census division, where a census division was partially contained, uniform population distribution was assumed and prorated by the contained portion of the census division.

Calculations have been made as to the proposed facilities compliance with the ANSI/EPA and FCC Guidelines on Human Exposure to Non-Ionizing RF Radiation. Details of compliance may be found in Engineering Exhibit E-10RHS, included and made a part of this application. Compliance is certified with the FCC O.S.T. Bulletin # 65, RFR Guidelines.

A Notice of Proposed Construction was filed with the Federal Aviation Administration on FAA Form 7460-1, on February 4, 1991. The notice was filed at the Western Pacific Regional Office of the FAA, at Los Angeles, California. A copy of the notice as filed is included with this application as Engineering Exhibit E-15.

Compliance with Section 1.1307 of the Commission's Rules and Regulations is certified as this application would not be a major environmental action as defined.

The applicant proposes to install and operate auxiliary power generators at the proposed transmitter site and studio locations so the proposed new FM Broadcast Station at Healdsburg, California may remain on the air in case of a commercial power failure. This will enable the proposed new station to provide emergency information to the proposed community of license in the case of sever storms or other emergencies.